

FESTIVAL FAQ

WHAT IS CHROMA ZONE MURAL & ART FESTIVAL?

- Chroma Zone is Minnesota's largest public mural and art festival, located in Minnesota's first and only Creative Enterprise Zone (CEZ), Saint Paul. 10 to 12 local, national and international artists are selected by jury and invitation to create large outdoor murals in the CEZ district during the festival. Programs and events include artist talks, workshops, an exhibition, community collaborations, mural tours, and more.
- Chroma Zone is a celebration of the artistry and community that leverages the power of public art to promote, connect and engage the people, places and creative economy of Saint Paul's unique and city-recognized creative district.
- Chroma Zone is intended to establish the CEZ as a national hub of street art, and bring increased economic vitality, community dialogue, and beauty to this neighborhood and the businesses and residences that encompass it. We attract and support creative people and businesses to #MakeItHere! \

WHO IS INVOLVED IN THE FESTIVAL?

- Chroma Zone Mural & Art Festival is located in and produced by the Creative Enterprise Zone, a district of Saint Paul and volunteer-led nonprofit organization, in partnership with Minnesota-based arts leader for over 40 years, Forecast Public Art.

WHAT IS THE CREATIVE ENTERPRISE ZONE (CEZ)?

- The CEZ is a supportive coalition of organizations, businesses, and individuals working together to make its fast changing mid-city neighborhood a sustained destination for creative businesses.
- The CEZ promotes and connects individuals and organizations to advance creative, economic, and cultural development. Located at the second largest employment center in St. Paul, the CEZ leads a global movement to support cultural hubs where creative enterprises, industries, artists, nonprofits, and its residents flourish.
- Located mid-city between downtown St. Paul and Minneapolis, the CEZ is home to over 300 studios, creative and maker places of work.

WHAT IS THE MISSION AND VISION OF THE CEZ?

- We attract and support creative people and businesses to #MakeItHere! We strive to foster a thriving district of creativity and innovation centered in an equitable and just community of economic and environmental well-being.
- We educate. We engage. We advocate. We work for community, economic, and environmental well-being and belonging. We apply community imagination to foster development of this place.

WHY MURALS OR A MURAL FESTIVAL?

- The CEZ neighborhood is a creative and cultural corridor with an abundance of building stock and walls. Public art has the power to transform, beautify, and engage the unique and vibrant local creative community. Large-scale public murals support the CEZ's goals of building the long-term vitality of the neighborhood by celebrating artists, attracting visitors, and promoting local businesses.
- With Chroma Zone, the CEZ joins an exciting, growing global movement around modern muralism and mural festivals like Crush Walls in Denver, Pow Wow Hawaii, and the Festival MURAL in Montreal.

WHERE ARE THE WALLS?

- All walls are located on private property in the Creative Enterprise Zone in St. Paul, Minnesota. Walls were selected based on accessibility for artists and equipment, size, composition, exposure, and other factors.

CAN I COMMISSION A MURAL?

- Yes and No. You cannot commission a mural that is funded by the Festival but you can commission or sponsor a mural that is produced as part of the festival and located in the CEZ. [Contact us](#) to explore this opportunity.