

FOR IMMEDIATE RELEASE

2022 Chroma Zone Mural & Art Festival Returns May 21st

The anticipated art event launches May 21st and brings another summer of outdoor mural painting, community engagement, artist-led activities and mural tours in St. Paul's Creative Enterprise Zone.

May 12, 2022 (Updated 6.15.22)
St. Paul, Minn. —

The Chroma Zone Mural & Art Festival returns in full force in 2022 with the creation of new public murals and a summer of community events and tours from May through September in the Creative Enterprise Zone (CEZ) in the South Saint Anthony Park / Raymond-University neighborhood of Saint Paul.

THE FESTIVAL:

Just as in years past, the festival is free and open to the public. Chroma Zone kicks off on May 21 from 12:30 p.m. to 3:30 p.m. with a family-friendly "Open Street" event at the intersection of Bradford and Endicott streets, near Deneen Pottery, Urban Growler Brewing Co., and Bang Brewing. Launch events include live painting, bike and bus tours, music, food trucks, craft beer, hands-on activities, and more.

Sixteen local and national muralists have been selected to paint eleven walls for Chroma Zone throughout the warmer months, with activities clustered in May, June, and late September. CEZ Executive Director Angela Casselton notes: "We are excited to be adding more murals along University Avenue this year," adding, "We have a dynamic group of artists, great community partners, and a growing residential neighborhood. Plus, we'll be hosting monthly tours starting at new mural site locations." Local business owner Andrew Wilson of Multifamily Carpet Cleaners, 692 Glendale Avenue, is enthusiastic about his building being one of the mural sites this year: "We consider the creative and vibrant community that surrounds us to be an important stakeholder in our business, so we jumped at the chance to put a mural on our building and support the CEZ. It feels good to be a part of something that brings people together."

KICKOFF EVENTS MAY 21, 2022 //

Details for the The 2022 Chroma Zone Mural & Art Festival "Open Street" Kickoff :

- Live DJ set by sound art collective Beatrix*Jar
- Live painting demos by Roco Drillo, Tom Jay, Simone Alexa, Darin Hill and more
- Hands-on art activities with Wet Paint
- Pottery-throwing demonstrations and warehouse tours with Deneen Pottery
- Guided bus tours on the hour (1 pm, 2pm & 3pm) at The Wycliff
- Guided bike tour at 1 pm with Move Minnesota - Register [here](#).
- Icebreakers with Saint Anthony Park Community Council & SAP Community Foundation

- Artist & Makers market and vendor displays
- Craft beer at Urban Growler and Bang Brewing
- Food & beverage by El Burrito food truck, Urban Growler, Northern Fires Pizza, Icy Icy Baby and Jinx Tea.
- Self-directed mural tours, featuring 10+ Chroma murals within walking distance

THIS YEAR'S ARTISTS //

This year's list is made up of predominantly Minnesota-based BIPOC, women, and LGBTQ+ artists chosen by founding partner and creative consultant Forecast Public Art, a national public arts leader for over 40 years. All festival artists are compensated for their time and talent by the CEZ.

Chroma Zone 2022 muralists are:

- Taylor Berman taylorbermanart.com (August)
- Jennifer Davis [@jenniferdavisart](https://www.instagram.com/jenniferdavisart) (September)
- Jose Dominguez [@hozay_dmngz](https://www.instagram.com/hozay_dmngz) (August)
- Maiya Lea Hartman [@maiyalearart](https://www.instagram.com/maiyalearart) (September)
- Votan Henriquez [@votanic](https://www.instagram.com/votanic) (July-August)
- Hibaaq Ibrahim moonjuicemurals.com (July)
- Geno Okok [@geno4art](https://www.instagram.com/geno4art) (August)
- Rodrigo Oñate [@roco_drilo](https://www.instagram.com/roco_drilo) (May 23-29)
- Povi Marie [@scorpionic.sun](https://www.instagram.com/scorpionic.sun) (July-August)
- Joy Spika [@joyspika](https://www.instagram.com/joyspika) (September)
- Few and Far [@fewandfarwomen](https://www.instagram.com/fewandfarwomen) (June 22-26)

JUNE// MID-SUMMER EVENTS :

From June 22-26, Chroma Zone will welcome 5 members of the national all-women street art collective Few and Far[®] for a 5-day "Mural Meet," collaborative installation, which will take place at the Security Building, near the Raymond-University retail district. Few and Far[®] is a nonprofit organization, an "assemblage of women artists who beautify the streets in a shared commitment to creativity, education, and social justice." The Mural Meet is organized by local crew member and '21 Chroma Zone alum, Thomasina TopBear.

Few and Far Mural Meet 2022 artists:

Deity [@deityart](https://www.instagram.com/deityart) , **Meme** [@memersweets](https://www.instagram.com/memersweets) , **Keena Azania Roman** [@lamakina510](https://www.instagram.com/lamakina510)

Martzia Thometz [@prettyhard](https://www.instagram.com/prettyhard), **Thomasina TopBear** [@tomierae](https://www.instagram.com/tomierae)

Simone Alexa, Guest Artist [@simonealexaart](https://www.instagram.com/simonealexaart)

On Saturday June 25, Chroma Zone will host a "Women in Graffiti & Street Art" panel discussion at Urban Growler Brewing at 7 p.m. and "Women on Walls" walking tour departing from Workhorse Coffee at 10 a.m. & 11:30 a.m. The crew will also host a meet-and-greet event at the 800 N. Hampden Ave mural site on Sunday, June 26 from 1 p.m.-3 p.m.

SEPTEMBER // CLOSING FESTIVITIES :

By the time the festival closes with a 3-day celebration Sept. 29-Oct. 1st, eleven new murals will be added to the 33 murals commissioned by the CEZ over the past four years. Casselton explains the impact the growing number of murals has on the surrounding area and community at large: “We know that public art such as murals, adds cultural, social and economic value to our growing creative district. Public art humanizes the built environment and enlivens public spaces. We are thrilled to host this annual event which is all about bringing more beauty and identity to this part of Saint Paul. We are grateful to our artists and supporters for helping us reflect the creativity happening inside our buildings to the outside, and to create long-lasting connections between people and place.”

Chroma Zone will be posting updates on future events to its website and social media. More information at: www.chromazone.net and www.creativeenterprisezone.org
Artist bios [here](#). Images [here](#).

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MEDIA CONTACT:

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ABOUT:

Chroma Zone Mural & Art Festival is produced and located within the Creative Enterprise Zone (CEZ) of St. Paul. Creative Enterprise Zone is a city-recognized district and non-profit organization dedicated to attracting and supporting creative people and businesses to #MakeItHere. CEZ is committed to enhancing public spaces and art to advance creative, cultural, and economic development through clustering, collaboration, and connectivity. The Mural Festival adds to the neighborhood’s long-term beauty, economic viability, safety, and walkability while supporting artists and entrepreneurs, sparking creative economic activity.

SUPPORT FOR CHROMA ZONE:

The 2022 Chroma Zone Mural & Art Festival is made possible with the generous support of Knight Foundation, Mark At Work, Terra Firma Building and Remodeling, Midway Mile Industrial Campus, Butler Family Community Foundation, Dual Citizen Brewing Company, The Mason, Wet Paint, NewStudio Architecture, Bootstrappers.mn, Equipt Contractor Supply, Wellington Management, Urbanworks Architecture, Urban Growler Brewing, Bang Brewing Co., Deneen Pottery, Can Can Wonderland and SPIRE Credit Union. This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.

SOCIAL MEDIA: FB: Creative Enterprise Zone FB Open Streets Kickoff Event

Instagram: @cezmsp #cezmsp #MakeltHere